

Why work at



?

**In a bid to not to sound contrived, as to why we think you should work here – we thought we'd leave it to the Tank team to have their say.**

**We asked them why they came here in the first place and crucially, why they stay (and they do stay – we've one of the best staff retention rates in the industry).**

# **Here's what they said.**



# Why I chose Tank

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I chose to work at Tank because of its incredible reputation.

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“

Great variety of B2B & B2C clients – no chance of every day getting boring and ‘samey’.

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“

I really liked that Tank didn’t smack of other corporate monstrosities. It seemed younger and more progressive and, to be honest, more like a ‘London agency’ than the other PR agencies in the region.

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# Why I chose Tank

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I met a number of Tank employees and clients at social events and I have never heard such praise for a workplace! I can confirm it's all true – everyone works hard but there is always an air of calm professionalism mixed with fun. It's a rare combination.

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“

They recognised my potential and offered me the structure and incentives to develop my skills in a relaxed and friendly environment.

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I had heard lots of good stuff about Tank and after being on the other side of the table and seeing the team at a pitch, I was very impressed.

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BEST USE OF SOCIAL MEDIA  
SILVER

Tank

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## Why I chose Tank

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“Of course the success of the firm was a huge attraction, but for me it was really about the welcoming team – something that severely lacked at my previous agency.

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I chose to work at Tank because of the values and the voice, it seemed down to earth and cool – much like me, it seemed a good fit.

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The brand voice which was different, exciting and far removed from what other agencies were portraying themselves as.

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# Why I've stayed at Tank

- “ I stay because we've built something amazing. I genuinely believe the culture, the team and the ethos we've developed couldn't be replicated. ”
- “ Tank pays me to do one of the things I love to do most: writing. Support from colleagues is second-to-none and there are plenty of opportunities to grow. ”
- “ I really like the autonomy of trying to get results – you can build your own world here and push forward with things that you believe in, if you have the conviction to try. We're not nameless cogs! ”
- “ Connected approach to PR and digital – always story first. ”
- “ Genuine respect and enjoyment amongst the team. ”





# Why I've stayed at Tank

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The freedom and trust to be creative with accounts and go that extra mile for clients.

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I've never known a businesses to support you as much as Tank does. From personal development (mentoring), supporting your career (helping you get to the next stage, training) and family support (time off work for childcare, family illnesses etc).

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You never want to feel like you're standing still in your career and at Tank it feels like constant progression.

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Intellectual autonomy. I'm actively encouraged to learn and to discover what I need to learn to develop myself and new services for the company.”

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# Why I've stayed at Tank

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There are very few jobs that you're genuinely excited to get up for in the morning. This is one of them.

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I stayed because it feels like home. There are no clique-y show offs or bullish egos desperate to get ahead at any cost. Everyone is in it together and I would really struggle to think of another workplace that had that kind of camaraderie.

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My dad always said 'if you get a job you love, you'll never work a day in your life' – cheesy, yes.

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# Why I've stayed at Tank

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Three words.

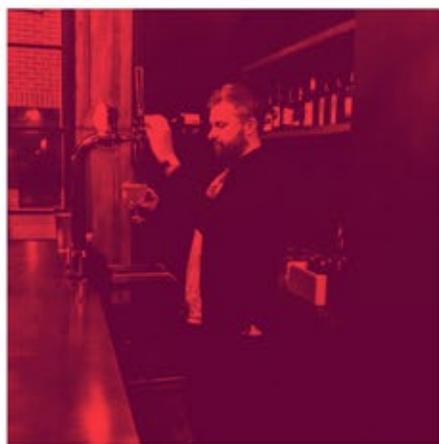
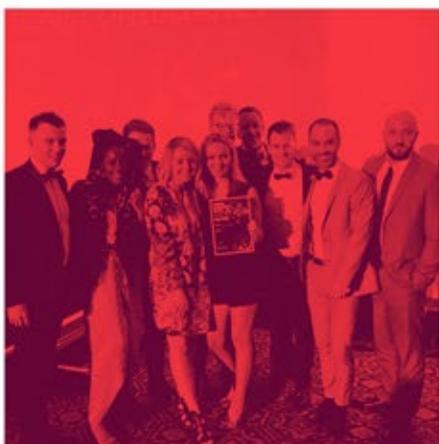
**FULLLY  
STOCKED  
BAR”**

# The other (perhaps) less usual stuff.

Other than the chance to work for the highest ranked PR agency in the East Midlands region (as defined by the

PR Week Global Agency Business Report 2018) – there are lots of reasons you'd want to work here:

Competitive salary	Personal training budget	Management bonus scheme	Unrivalled agency network	Huge staff social event calendar	Generous holiday allowance	Regular client social events
Best client portfolio in the region	New business bonus scheme	We've always been a fully Apple office	Staff skills training programme	Flexible working hours	Agency bar	Monthly staff treats
Individual coaching	We launch bars and restaurants – all of the time	Enviably Lace Market office location	Netflix and Xbox-laden staff room	CIPR membership	Lots of International work	No forced fun of the 'ping pong'/ Christmas Jumper variety



**You can call us on  
0115 958 9840  
or email us at  
info@tankpr.co.uk**

f t i in

**But we're at our best in  
person, so come and  
see us.**

